



**Bert Stevens**  
***Vice President Operations***  
*Europe / North America*  
**Nike**



Bert Stevens has been Nike's Vice President Operations, leading Nike's Supply Chain efforts in Europe. Together with a team of more than 3000 employees he demonstrated that it is possible to grow a high performing business by better serving consumers, while becoming more sustainable at the same time. He recently moved to the USA and became Vice President Operations for North America.

Bert joined Nike in 1994 as one of the key players to build Nike's European Logistics Campus in Belgium. Starting from scratch, it became one of Nike's biggest, most sustainable Distribution Centers in the world. This European Logistics Campus sources energy from 5 locally generated renewable energy sources, including giant windmills, large fields of solar panels, hydro, biomass and geothermal solutions. The latest expansion uses hybrid cranes, 100% LED triggered by movement and ergonomic solutions for employees. It has green roofs and walls and many more sustainable solutions.

Bert and his team have shown in many different ways how a relentless focus on sustainable innovations can unlock Nike's business performance and how reducing the company's footprint can drive better business results.

